

## OPTICAL DISC CARRIER

This application is a CIP of 09/800,066, now patent #6,349,823.

### BACKGROUND OF THE INVENTION

#### 1. Field of the Invention.

5 The present invention relates to a carrier or a package for an optical disc or compact disc having advertising, promotional, informative or entertaining media thereon. The package is designed for easy opening and has an adhesive for adherence onto a substrate, such as a cereal box or a lid for a cup for a beverage, such as a soft drink.

#### 10 2. Description of the Prior Art.

Heretofore various packaging techniques have been proposed for carrying and displaying a compact disc. The simplest of these prior art packages or carriers is a package made up of two sheets of flexible, clear or translucent plastic material that are sealed together and cut along a square periphery and around a disc disposed 15 between the two sheets. Typically, this is done by cutting and heat sealing the overlapping sheets in a generally square pattern.

In the manufacture of such a package, a first sheet is placed on a planar support surface followed by placing a compact disc on the first sheet, placing a second sheet over the disc and a first sheet and then, with a dielectric or radio 20 frequency welding die forming the package by applying measured heat and pressure in a square pattern around the disc, thus sealing the disc between two square sheets of plastic material.

Numerous other packages or carriers comprising rigid plastic plates hinged together to form a small thin box have also been proposed. Still further, recent 25 packages or carriers for compact discs are disclosed in the following U.S. patents:

	<u>U.S. Patent No.</u>	<u>Patentee</u>
	2,306,726	Hasin
	2,690,253	Francois
	2,850,158	Woodward
30	3,163,288	Arvidsson
	3,199,768	Farmlet
	4,879,710	Iijima
	5,620,271	Bergh et al.